**2020 Entrepreneurship Awards**

**Application form**

[Company] / [Logo]

[Main contact for the project]

[Email]

[Mobile]

Applications must be submitted no later than 12pm (Paris time) on 9 October 2020.

All applications must be submitted via the dedicated platform: <https://form.jotform.com/202014733387350>

Questions can be sent by email to alumni@rennes-sb.com

**TABLE OF CONTENTS**

[EXECUTIVE SUMMARY 3](#_Toc380425966)

[TEAM 3](#_Toc380425967)

[COMPANY’S FOUNDING HISTORY 3](#_Toc380425968)

[OFFER 3](#_Toc380425969)

[MARKET ANALYSIS 3](#_Toc380425970)

[MARKETING STRATEGY 3](#_Toc380425971)

[FINANCIAL ELEMENTS 3](#_Toc380425972)

[APPENDICES 3](#_Toc380425973)

*Please note that the table of contents is interactive: press "Ctrl" while clicking on the title of the section to access it directly.*

# EXECUTIVE SUMMARY

In a maximum of two pages, present your project in a synthetic way.

For example: the company (activity, capital, team, mission, values, vision), the offer and the market (SWOT analysis), the development strategy, the main financial elements as well as the current and forecasted use of funds.

# TEAM

**PROJECT LEADER 1**

**1 – IDENTITY CARD**

|  |  |
| --- | --- |
| Surname: |  |
| First name: |  |
| Date and place of birth: |  |
| Professional address: |  |
| Personal email address: |  |
| Personal mobile number: |  |
| Year of obtention of Rennes SB diploma: |  |
| Programme completed at Rennes SB: |  |

**2 – PRESENTATION/PROFESSIONAL CAREER/CURRICULUM VITAE**

**3 –MOTIVATION AND ROLE IN THE PROJECT**

**PROJECT LEADER 2**

**1 – IDENTITY CARD**

|  |  |
| --- | --- |
| Surname: |  |
| First name: |  |
| Date and place of birth: |  |
| Professional address: |  |
| Personal email address: |  |
| Personal phone number: |  |
| Year of obtention of Rennes SB diploma: |  |
| Programme completed at Rennes SB: |  |

**2 – PRESENTATION/PROFESSIONAL CAREER/CURRICULUM VITAE**

**3 – MOTIVATION AND ROLE IN THE PROJECT**

# COMPANY’S FOUNDING HISTORY

# PRODUCT or SERVICE

# MARKET ANALYSIS (segmentation, needs, risks and opportunities…)

# MARKETING STRATEGY

# FINANCIAL ELEMENTS (forecasting, capitalisation, financing …)

# ANNEXES

In order to allow for individual creativity, applicants may include extra attachments to the application form in different formats (Word, Pdf, PowerPoint etc.).